Consumers/people at-risk for type 2 diabetes AUDIENCE:
If you have prediabetes or other risk factors for type 2 diabetes, the PreventT2 lifestyle change program can help you make a change to improve your health. Through the program, people across the country are learning the skills they need to lose weight, be more physically active, and manage stress. PreventT2 is part of the National Diabetes Prevention Program, led by the Centers for Disease Control and Prevention (CDC). It is proven to work — cutting the risk of developing type 2 diabetes by more than half. [Organization] is offering the PreventT2 program in our community at [location(s)]. To learn more, you can visit [organization's website] [or local program URL].

Media AUDIENCE:
One in three American adults has prediabetes, and most of them do not know it. Without modest lifestyle changes, 15 to 30 percent of people with prediabetes can develop type 2 diabetes within 5 years. Through the PreventT2 lifestyle change program, people across the country are learning the skills they need to lose weight, be more physically active, and manage stress. Research shows that the program can help participants with prediabetes reduce their risk of developing type 2 diabetes by 58 percent. PreventT2 is part of the National Diabetes Prevention Program, led by the Centers for Disease Control and Prevention (CDC). PreventT2 participants meet as a group with a trained lifestyle coach who empowers them to make changes to help prevent or delay type 2 diabetes. To learn more, visit [organization's website] [or local program URL].

Health care providers AUDIENCE:
PreventT2 is part of the National Diabetes Prevention Program, led by the Centers for Disease Control and Prevention (CDC). It is proven to help people with prediabetes make the lifestyle changes they need to reduce their risk of developing type 2 diabetes by 58 percent. This year-long program meets weekly for the first 6 months, then once or twice a month for the second 6 months, with trained lifestyle coaches who empower participants to take charge of their health and well-being. Recommending patients to this effective program can provide the motivation many need to make lifestyle changes to prevent or delay type 2 diabetes. To learn more, visit [organization's website] [or local program URL].

Employers AUDIENCE:
Prediabetes is a workforce issue, with potentially one-third of your employees at risk for diabetes. PreventT2 is part of the National Diabetes Prevention Program, led by the Centers for Disease Control and Prevention (CDC). It is scientifically proven to prevent or delay type 2 diabetes among people at high risk through achievable and realistic lifestyle changes. Including this program as a covered health benefit in your employee benefits package can reduce your health care costs and will position your organization as a leader within your industry. To learn more, visit [organization's website] [or local program URL].
Insurers AUDIENCE:
Prediabetes is a workforce issue, with potentially one-third of your covered lives at risk for diabetes. PreventT2 is part of the National Diabetes Prevention Program, led by the Centers for Disease Control and Prevention (CDC). It is scientifically proven to prevent or delay type 2 diabetes among people at high risk through achievable and realistic lifestyle changes. Including this program in your suite of covered health benefits can help you lower premium increases and protect the health of your members. To learn more, visit www.cdc.gov/PreventT2 [or local program URL].